

Why Register?

The main drive behind Quit With Ease is the ban on smoking in enclosed public spaces. The ban is already in force in Scotland and due to come into effect in England in summer 2007. The number of potential clients for therapists is substantial.

At Quit With Ease, we are encouraging therapists to register on the site so they can access the extra facilities we provide. Registration costs just £100 (payment options available) a year and will entitle you to:

- An entry in the Therapist Directory (fully editable)
- Access to advertising and marketing information
- Use of the "Quit With Ease" registered trademark while a member
- Referrals from national advertising campaigns
- Discounts on products
- Case studies
- Quarterly newsletter
- Your own homepage on the Quit With Ease web site
- Access to the Quit With Ease therapist only forum
- Quit With Ease email address (e.g. you@quitwithease.com)

This site is primarily aimed at therapists in the UK. As we expand we will be listening to you, our members, and we will endeavour to provide facilities that meet your needs. For example, we have already incorporated the suggestion to provide each member with their own home page and e-mail address. Please give us your feedback on how we can improve this site.

The registration fees will be used to pay for national advertising campaigns to raise awareness of the "Quit With Ease" brand. This will generate web traffic here and all of the registered therapists will benefit. Our first advertisement will be placed in the Morning Advertiser, which is the newspaper for the licensed trade and has a nationwide distribution of over 30,000 copies. Quit with Ease will be advertised in the general classified section of the morning advertiser for the whole month of August 2006.

This will be a great opportunity to inform many pub landlords all over the country of Quit with Ease and the service we provide, the landlords can then pass on the information to their customers who want to become non-smokers.

The “Quit With Ease” trademark makes no direct reference to what people may want to quit. This allows therapists the opportunity to market their own specialisms. For example, if you specialise in weight control then you may work with clients who want to quit, with ease, their unhealthy eating habits.

This is a value-for-money opportunity to improve your business that you cannot afford to miss out on.

SPECIAL OFFER - The first 250 hypnotherapists who sign up will be founder members and will only pay £60 saving them a fantastic 40%

CLICK ON THE 'BUY NOW' CREDIT CARD BUTTON ON THE LEFT!